Builderall-Power

Magazine

I/2019



So that great ideas do not remain castles in the air

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Builderall 3.0

A quantum leap in digital marketing

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The most comprehensive digital marketing platform there is

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Over 30 tools that really cover everything about "Digital Marketing"

Builderall affiliate program

Earn commission sustainably with the recommendation of BA



One Platform Unlimited Possibilities

Drag and Drop Site Builder

Professional Email Marketing

Canvas Funnel Builder

Email Marketing Workflow

Webinar and streaming platform

Evergreen Webinar With Ghost Audience

eCommerce Magento Installation

Professional Magazine Builder

IOS / Android App Builder

CRM

Directory Builder

Facebook Messenger Chatbot

Professional Checkout Application

Your Own Affiliate System

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Video Tags Tool

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eLearning Platform

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Autopost manager tools

Browser Notifications

MockUp Studio

Photo Studio and 3D Photo Studio

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Floating Video Builder

Social Proof App

Video Wrapper

Builderall Business community

Transfer Websites and Funnels

VA Access

Unlimited pages and subdomains

Connect up to 15 domains

Bandwidth and unlimited visitors

Third-party integrations

SSTP included

Premium local and CDN hosting

Ticketing Support System

Automatic Daily Backups

DDOS Attack Prevention

Super Fast Page Loading System

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EDITORIAL

With Builderall you get to know the most powerful digital marketing platform on the market today. As a SAAS system ("Software as a Service"), you can access the tools on this platform wherever and whenever an Internet connection is available and pursue your business - no matter where you are. On a dashboard that you can configure yourself, it offers all the tools and functions you need for a successful digital business: Starting with an ingenious, intuitive drag and drop -Sitebuilder, with which you can create, maintain and operate your own websites, landing pages, sales funnels and web shops - naturally for all conceivable end devices such as desktop and tablet computers and smartphones. Furthermore, you have unlimited access to a modern email autoresponder, with whose help email marketing will become a lucrative business model for you under consideration of all legal framework conditions. And if you create your own digital products such as video courses or eBooks, you can use the Builderall Marketplace to distribute them worldwide on your own. The Builderall platform now contains more than 30 tools, some of which will be briefly introduced in this first issue of the Builderall Power magazine. So let us surprise you.

Mathias Scholz Editor

www.builderall-power.de

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With Builderall, you can start out with a simple test website and build it out using a platform equipped with the most advanced and sophisticated sales funnels and dozens of other included features. That's why Builderall is the perfect solution for all small business owners who want to become great entrepreneurs, service providers, digital marketing professionals, designers, coaches, networking professionals, and much more.

Erick Salgado - CEO and Founder

What is Builderall?



Builderall is a digital marketing or digital business platform that combines all functions and tools - starting with a pixel-precise drag&drop sitebuilder, an ingenious canvas funnel builder and a marketplace for digital products - to build a functioning and lucrative Internet business.

Creating landing pages, sales funnels or websites in general has never been so easy and intuitive to learn as with the ingenious Sitebuilder of BuilderAll. Even if you don't have the time or the desire to deal with HTML and CSS in detail - with the help of the more than 1000 templates contained in the platform, you can also build professional web presentations for yourself or for friends and customers.

The Premium Plan currently offers you more than 30 professional tools that cover virtually all aspects of digital marketing. The additional purchase of external applications is therefore only necessary with regard to very few application cases - if any.

Builderall is an online tool that you do not need to install separately on a PC. All you need is a computer with Internet access: Log in and off you go! You can try it today with the 7 days trial account.

Builderall also takes care of the hosting of your websites. All you have to do is purchase one or more domains ("web addresses") of your choice. But of course Builderall has a tool for this as well... And even SSL certificates can be activated with one click and are free within Builderall!

Who needs Builderall?



In order to be perceived in the business world today, a balanced web presence is inevitable. An SEO-optimized and appealing company website is therefore virtually mandatory in order to be able to present itself as a serious company or business partner. In addition, business initiations (customer acquisition, sale of products and services) are increasingly shifting to the network, which leads to completely new opportunities and challenges. In turn, they require an optimized set of tools in the form of tools for creating websites, sales funnels and smartphone apps, for managing email campaigns and for making the most of social networks such as Facebook, Instagram, Youtube and XING for marketing purposes. And all these tools (and much more!) are provided by Builderall on his dashboard.

So who needs everything Builderall?



Entrepreneurs and freelancer



You're a freelancer? You have your own company? Why don't you set up your internet presentation or your digital marketing platform yourself and benefit from the virtually unlimited possibilities offered by the ingenious drag & drop Pixelperfect Sitebuilder (the "heart" of Builderall), for example, to create websites, landing pages and ingenious sales funnels for desktops, tablet PCs and smartphones? You will be supported by a template library with hundreds of templates, from which you only have to select the "yours" and customize according to your needs. And at this point we would like to point out another advantage that should not be underestimated as a cost factor: You yourself can make any necessary changes and updates at a later date without having to hire a very expensive advertising agency...

As an entrepreneur you will also be thrilled by all the other fantastic tools like Canvas, E-Commerce Builder, Magazine Designer, Smartphone App Builder and MailingBoss - just to name a few ...

And with the integrated CRM system and the marketplace, you can offer your products and services worldwide and manage their sale - virtually under one roof. If that is no reason to take a closer look at Builderall...



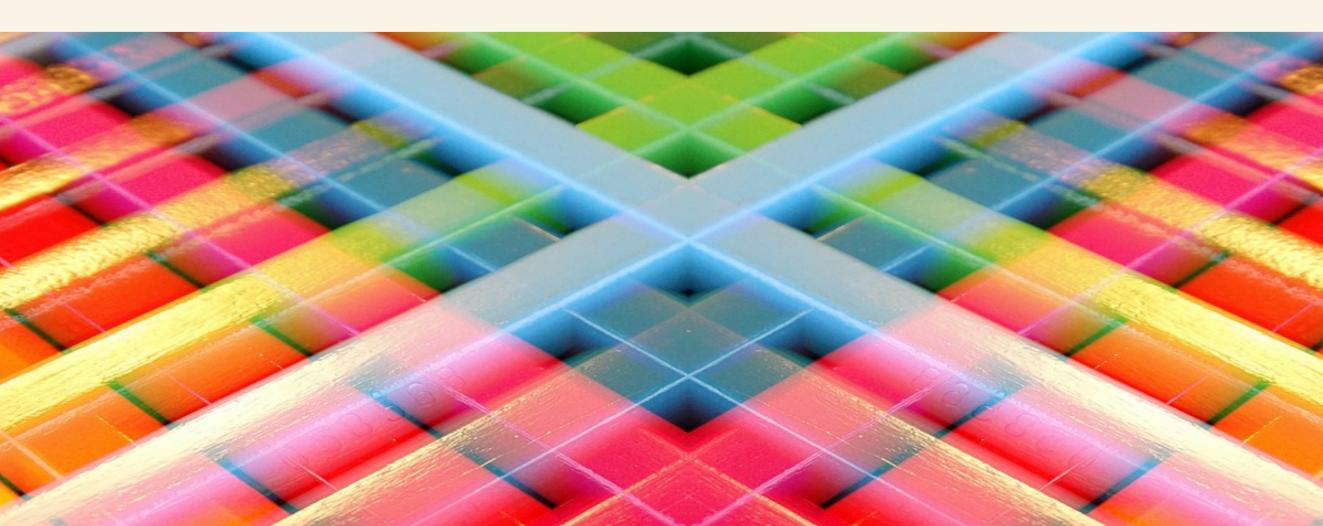
Graphic designers and advertising Agencies



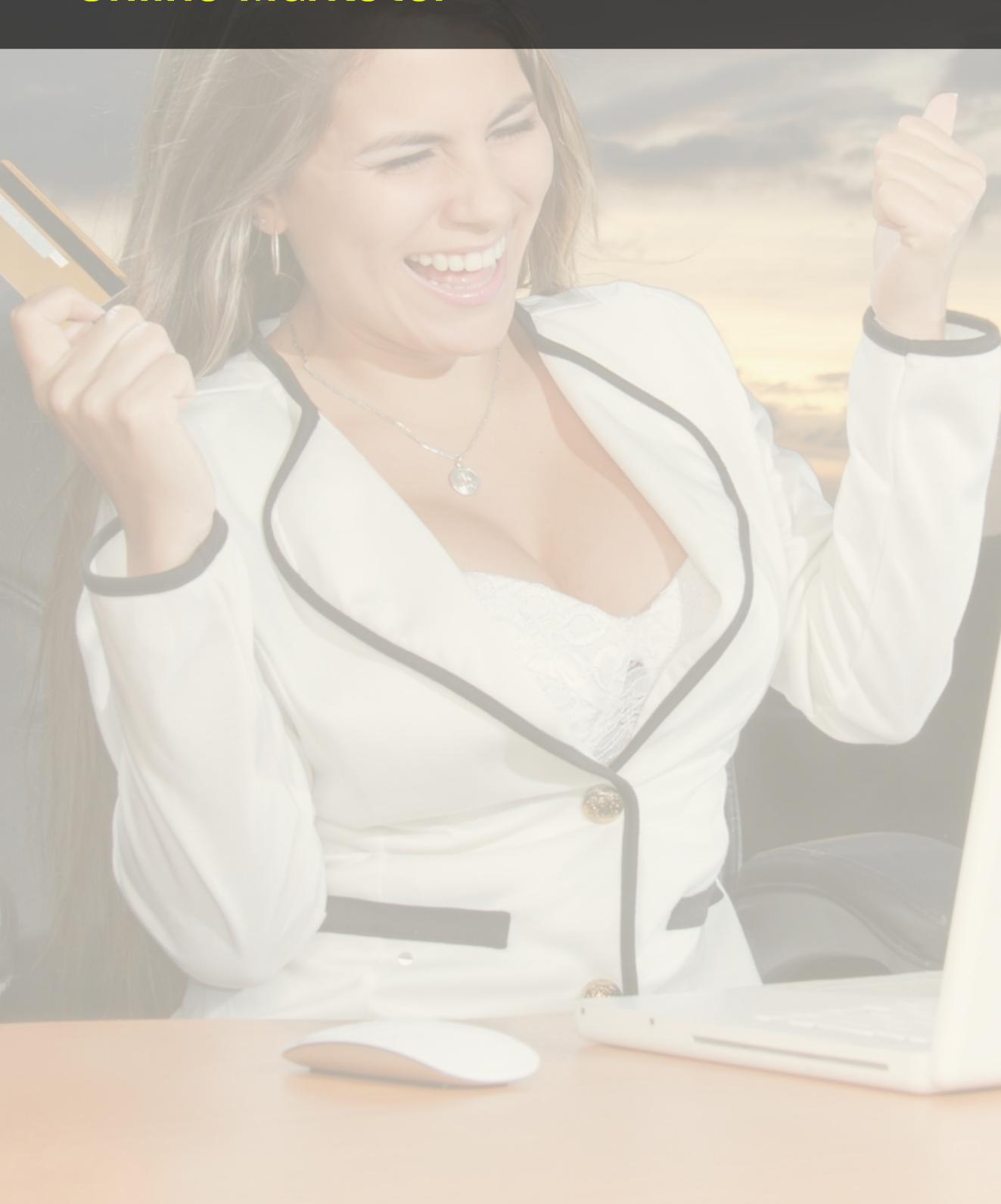
If you run an advertising agency, then Builderall is the ideal solution for you to create professional websites, digital magazines, webshops and marketing platforms for your customers. Forget Joomla, Wordpress or other CMS systems. Nowhere else can you find as many tools and resources as this online marketing platform offers you for so little money. You'll find all the tools you usually need to buy at a high price pre-installed here - just waiting to be integrated into your dashboard:

- Design studio for the creation of mockups
- Photomanager for editing photos
- Builderall Presentation Tool
- Tools for creating animated videos
- Builderall E-Learning PlugIn
- Magazine designer for creating digital magazines (pdf)
- SEO On Page Reports
- Video Tags
- Click / Heat Maps etc. pp.

With the help of Builderall you can build your own existence in the form of a web or advertising agency with the lucrative opportunity to work wherever you want (and have Internet access).



Online Marketer



The Builderall platform was specially developed and optimized for online marketers. Landing pages and niche pages can be set up in an extremely short time using templates. With the integrated SEO tools you can then optimize your websites to achieve a high ranking in search engines such as Google. Continue to use Optin forms to collect email addresses of your prospects and build a highly profitable email marketing based on them. The integrated email autoresponder "MailingBoss" supports you in a more than exemplary way. And even a "marketplace" - comparable to Digistore24 - is available on the Builderall platform to sell your own digital products or to offer affiliates your mediation. In addition there is a webinar solution...

With version 3.0, additional applications and tools were added, with which you can, for example, interactively design and set up ingenious sales funnels (canvas), make an ideal connection to social media and, last but not least, build your web shop on Magento's leading e-commerce platform.

You can build a second income through effective affiliate marketing. The Builderall platform has everything you need on board...



Service enterprises



As surveys show, many companies still have an outdated, no longer maintained or even no own presentation on the Internet. Also for new founders a modern web presentation is obligatory, in order to be noticed at all on the market. Here it is a good business idea to offer the development of such websites for companies and freelancers. BuilderAll is an ideal basis to create modern, functionally impressive and high ranked websites in search engines on behalf of customers and all this at sensationally favorable conditions regarding time and price. With the many applications and tools built into the platform, you can continue to deliver value that puts you miles ahead of the competition (think Mailingboss Integration and Builderall Canvas, for example).

The preconfigured sales funnels offered in the "Pixelperfect Sitebuilder" by Builderall as well as the easily integrated webshop solution should be of particular interest here. Just have a look and try it out...

Since Builderall also hosts the websites, you can participate financially in the premium packages that are offered to your customers and thus generate an additional, recurring income.



Individuals and bloggers



Would you like to run a professionally designed private website or blog? Why don't you build something like this yourself? You think it's too difficult? But not with Builderall. Programming in HTML was yesterday. Simply customize a template that suits you or rebuild your website from scratch. You'll see - it's really fun!

So how about having your own

family website?

with a web page to your hobby?

with a website for your club?

with a website on which you present your most beautiful photos to the world?

with a website where you can let off steam "literarily"? or with your own blog?

As you can see, there are many ways to be present on the Internet yourself - and at an almost symbolic monthly price (ESSENTIAL Plan).



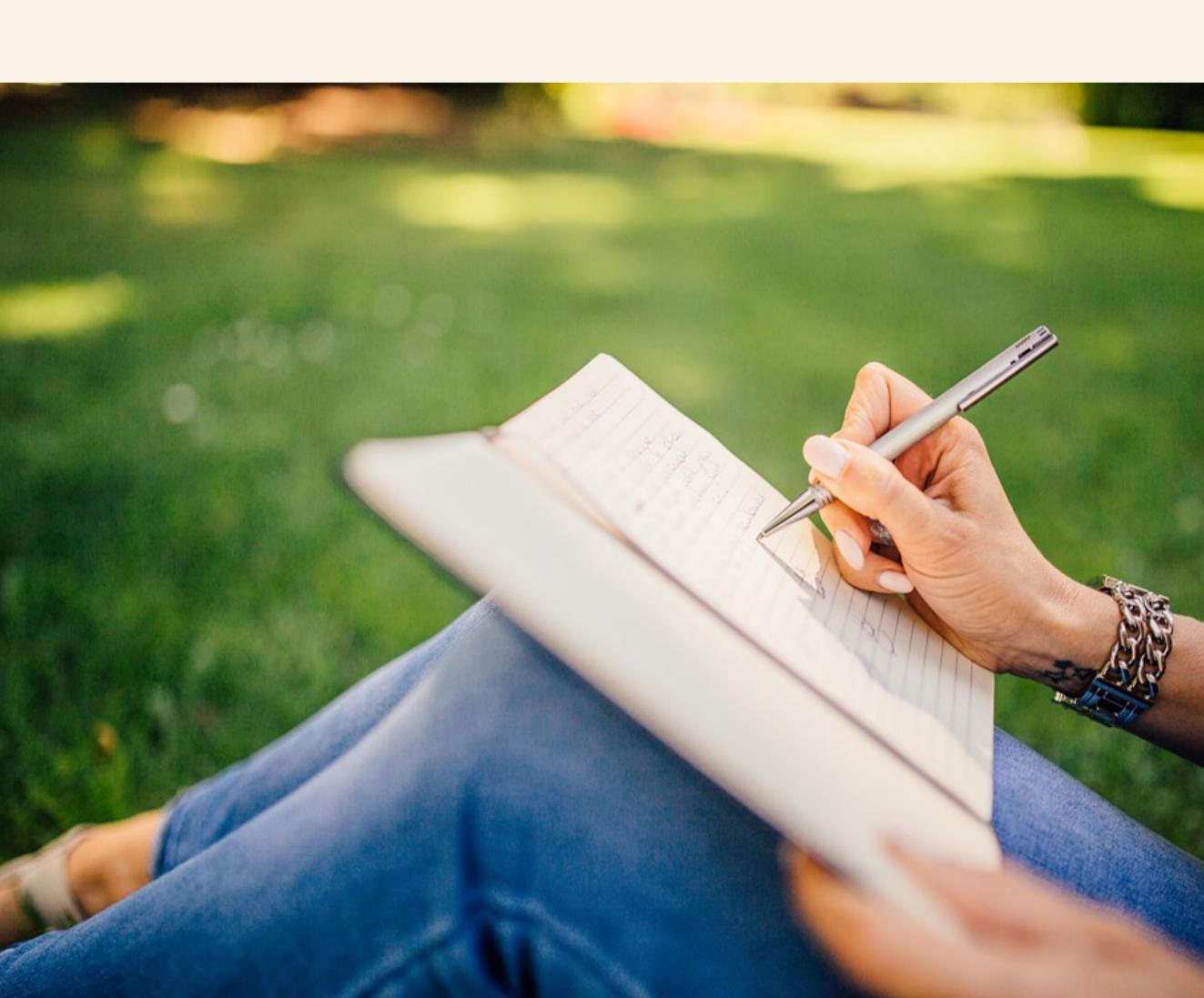
Book authors



Would you like to sell or advertise your own books on your own author website? Why don't you build your own advertising effective sales website, which you can adapt, improve and expand yourself at any time? And why don't you use the tools provided by Builderall to make these pages widely known to your potential customers?

And of course you can also place your digital works on the Builderall Marketplace and market them worldwide.

So why hire expensive service providers?



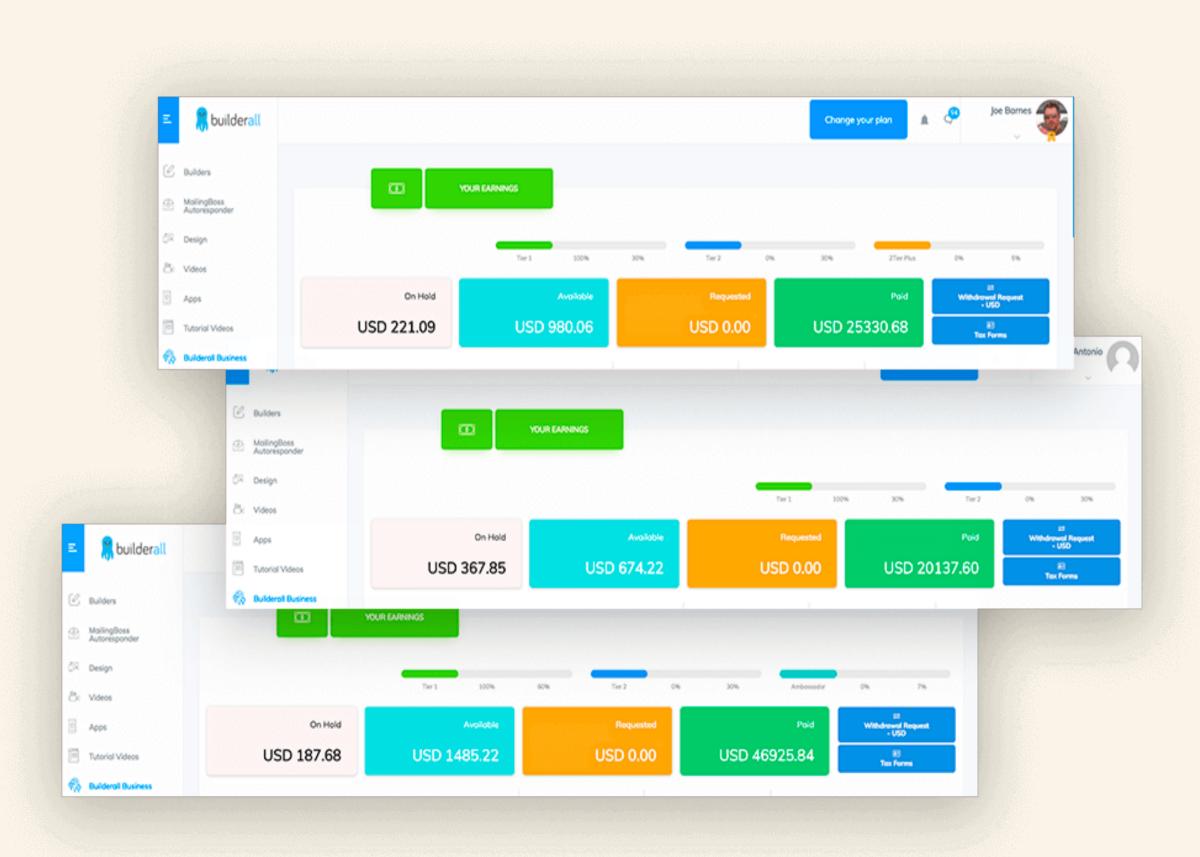
Builder All®-Affiliate-Partner

Own Your Game With Builderall

The Most Powerful and Complete Digital Marketing and Online Business Platform Ever Created.

builderall

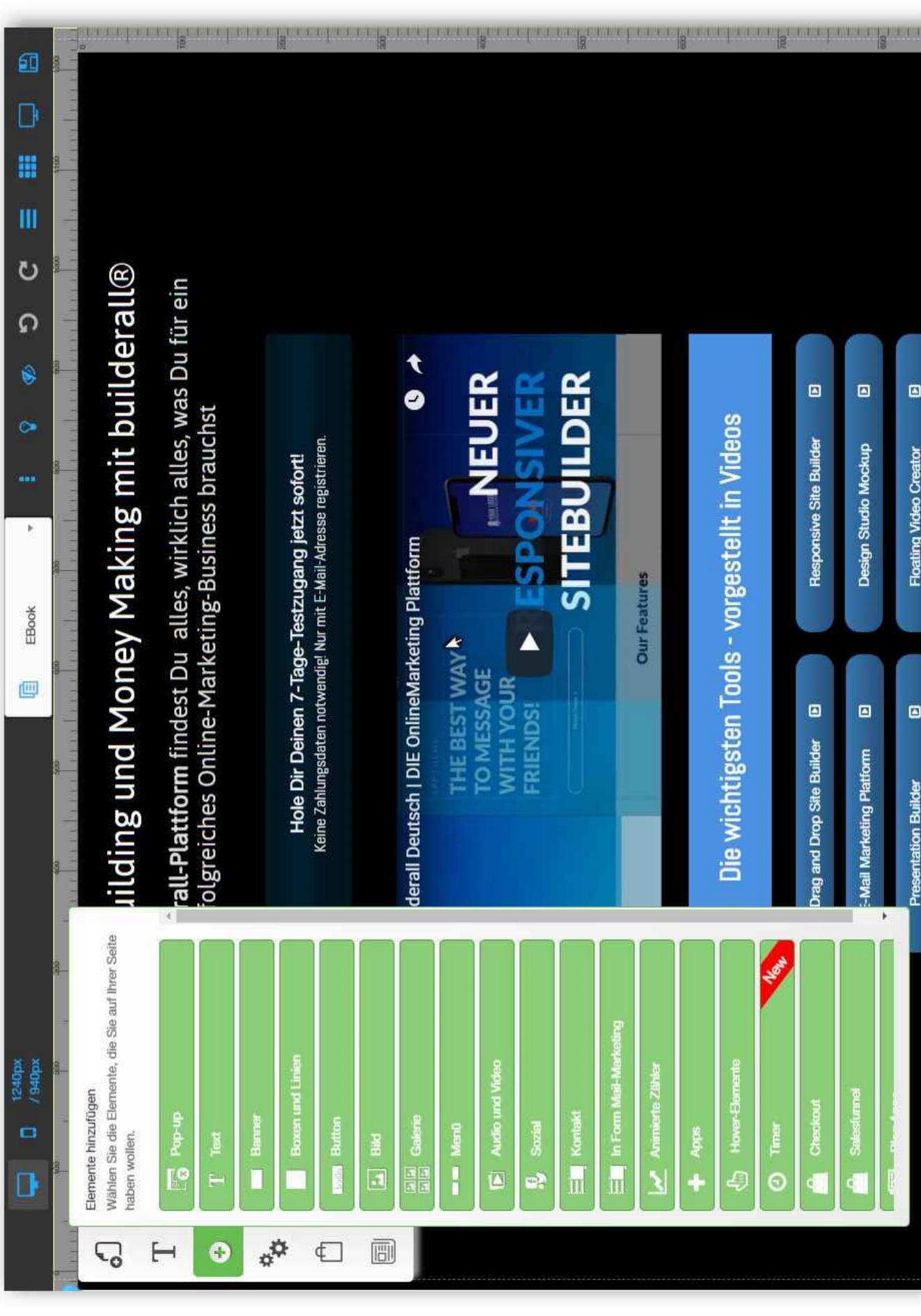
Builderall offers an ingenious partner program, more precisely a complete business, with which high commissions can be achieved permanently and by exploiting a leverage effect. At first glance, it appears to be more complicated than its proven predecessor, partly because it is designed to explicitly encourage Builderall Affiliate Partners to view the mediation of Builderall plans as a "real business model". It therefore contains aspects that explicitly reward personal effort and loyalty. And it is also open to anyone (even if you don't use Builderall yourself) who is willing to actively market this platform.



Builderall-Dashboards Tools and Apps

Of course, there are also many other providers of web kits and tools for digital marketing. But these are rarely so-called suites that offer a variety of tools - quasi bundled - at a fixed monthly price. Many tools that are already included in Builderall almost always have to be purchased separately from other vendors. As far as the creation of homepages is concerned, there are some very popular and therefore often used content management systems, which you can almost always get for free with a webhoster pre-installed with the webspace. Wordpress and Joomla are perhaps the best known products of this kind. Your disadvantage for a beginner is that the training effort is quite large. You have to learn a lot before you can create websites that exactly meet your expectations. In addition it is necessary that you need a special plugin for almost every function necessary for digital marketing, which is then no longer free of charge. This also applies to prefabricated "themes" (called "templates" by Builderall), which can be really expensive... With Builderall you don't have to buy plugins and "themes", because the platform contains everything you need to create professional websites without any previous knowledge. The corresponding tools and technologies are also constantly being further developed, without any change to the once agreed monthly rental price. Even Wordpress and Joomla professionals will be enthusiastic about Builderall, because you can set up websites much faster than it is possible with the mentioned applications. But, as you will say, there are many other no less professional web building kits on the market, with which even a beginner can achieve impressive results.

Also they are partly free of charge, as far as one does not want to activate one's own domain. Very popular is for example "WIX". But what you won't get even in its paid professional version are tools for creating and managing email campaigns a la MailingBoss, a powerful construction kit for smartphone apps, tools for designing mockups, animated and "floating" videos and programs for creating magazines, webinars, educational software and presentations. For this reason alone, it is worth taking a closer look at Builderall. And just by the way, if you want to develop a smartphone app for yourself or your customers - a monthly license of "GoodBarber" (probably the best known app construction kit on the web) costs 32€ per month for a native Android app or 96€ per month if you want to develop and sell an additional native IOS app. The Builderall package already includes the unlimited development of Android and iPhone apps in the monthly base price of 59,90€... If you want to earn money as an affiliate on the Internet, you can't get past Sales Funnel at some point. The market leader in this respect is certainly "Click-Funnels", but it costs at least 97\$ a month. But keep in mind - Builderall also contains tools and templates with which you can set up and manage professional sales funnels (since the July launch in 2019 there are 20 more adapted sales funnels available in addition to the existing ones). And all these funnels and tools are included in the monthly price. If that's not an offer! So if you're thinking about setting up a small (or bigger) Internet business yourself, ask yourself what it will cost you a month. And you will quickly find out for yourself that there is no cheaper offer than "Builderall" on the market...



Drag & drop Pixelperfect Sitebuilder

The Pixelperfect Sitebuilder integrated in Builderall is so ingeniously easy to use that really anyone can use it to create all kinds of design and functionally appealing websites - even complex sales funnels. It uses the principle of drag & drop, i.e. you simply select a corresponding object from a menu (e.g. an image, a button, a completely designed form, a graphic element or a text object), drag it with the mouse onto the workspace and adjust its properties (pixel-precise position and size, color, functionality...) as you wish. In this way, the website is created step by step and its appearance and functionality can be checked at any time in preview mode.

To make it even faster, the Builderall user can choose from well over 1000 templates created by professionals in a special template library, which in principle only need to be adapted by you. Here, the development work is reduced to the exchange and adaptation of texts, forms, images and graphic elements already specified in the template. In addition, the Sitebuilder allows input forms with email connections (Mailingboss, Double-Optin) as well as blogs, sitebots, learning platforms and even your own web shop to be integrated into a website with just a few clicks. And of course you can also create your web presentation in parallel for desktop, tablet PC and smartphone users. Even the hosting of the websites is done by Builderall, so that your site is immediately available worldwide after approval.

The special strength of the Sitebuilder is also its interlocking with many other tools available in the Builderall platform: Canvas, SEO optimization, webinar software, CRM, email autoresponder, chatbot, ...

The best thing is to try it out for yourself. Click here for the free 7-day test...

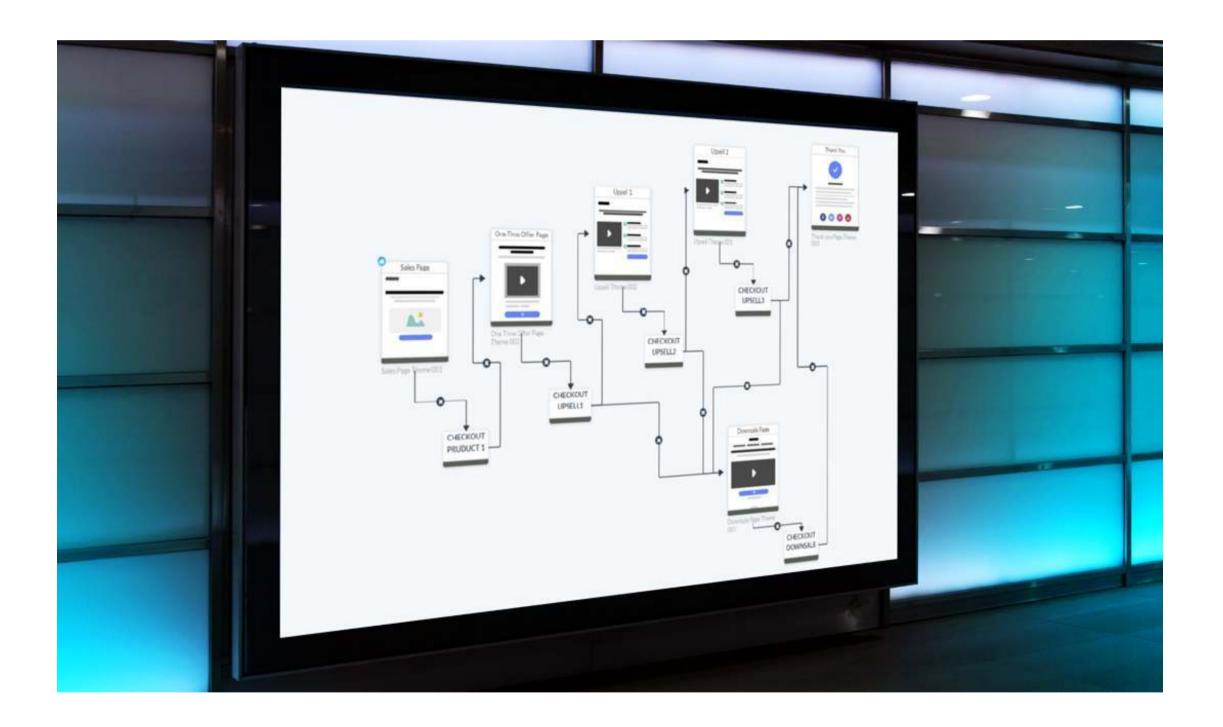
MailingBoss Autoresponder

Automate your business! Use the email marketing platform "MailingBoss" integrated in Builderall to build a lucrative and highly professional email marketing. Connect the landing pages and sales funnels you have created with the email autoresponder and turn your leads into satisfied and lucrative customers...



Builderall Canvas

Create sales funnel using the unique Funnel Builder, develop landing pages, sales pages, upsells and emails under one interface - Canvas. With this tool, you can give free rein to your creativity in sales funnel or choose one of the many templates created by professionals for your marketing campaign to get the most out of your digital marketing campaign. This saves time, captures more leads, and ultimately generates more revenue and profit.



Canvas is a tool that only exists exclusively for Builderall. It relieves you of all technical details, such as processes in complex sales funnels. Every website that is designed to interact with a user (email, payment, member areas) should be created in Builderall with Canvas.

E-Commerce Builder

Build your webshop on Magento's leading e-commerce platform. Builderall offers you all the necessary prerequisites.



CRM

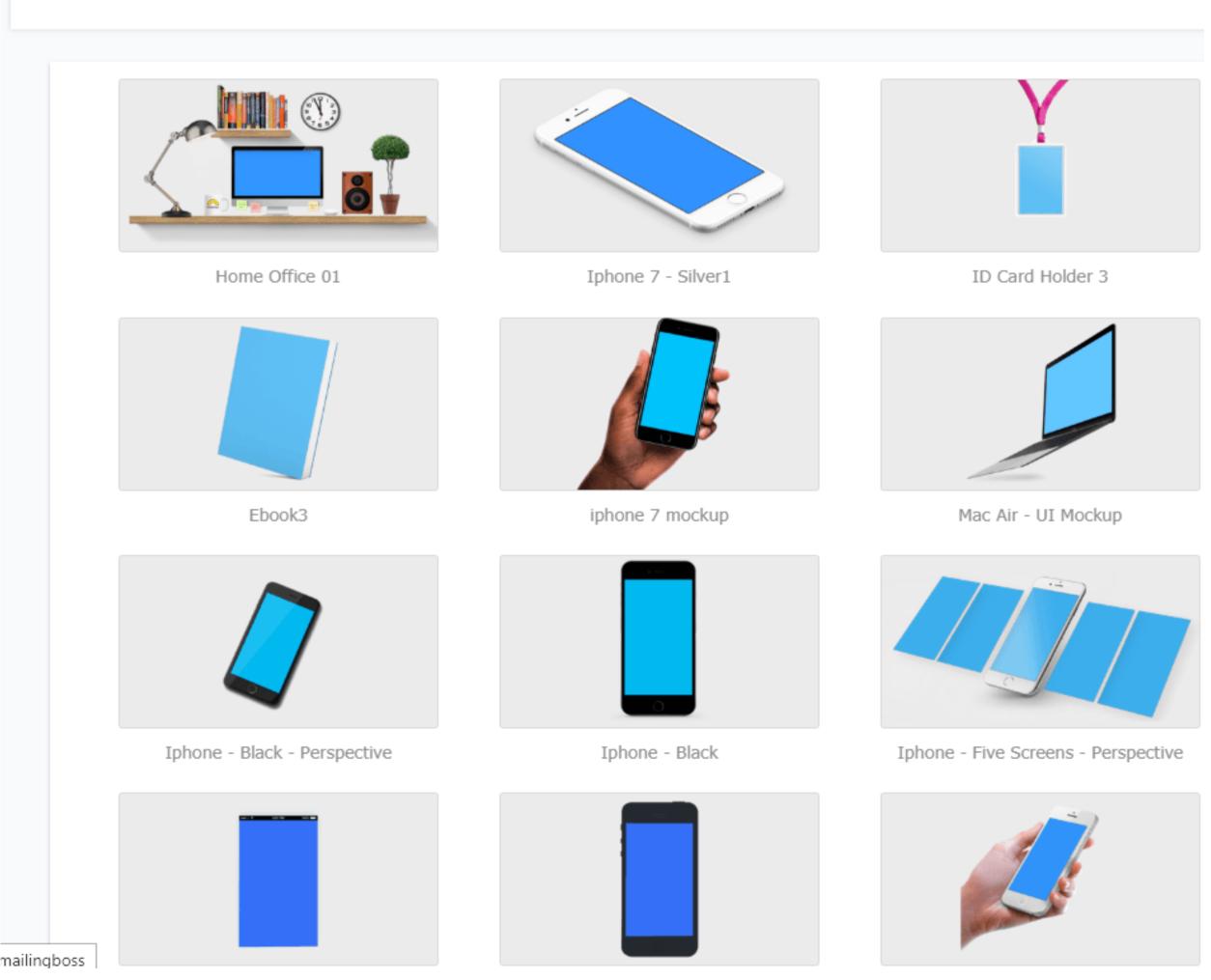
Builderall includes an integrated CRM system that allows you to centrally manage and view all your business data in one place. This system is under constant development and is or will be integrated with many of Builderall's other tools.



Mockup Design Studio

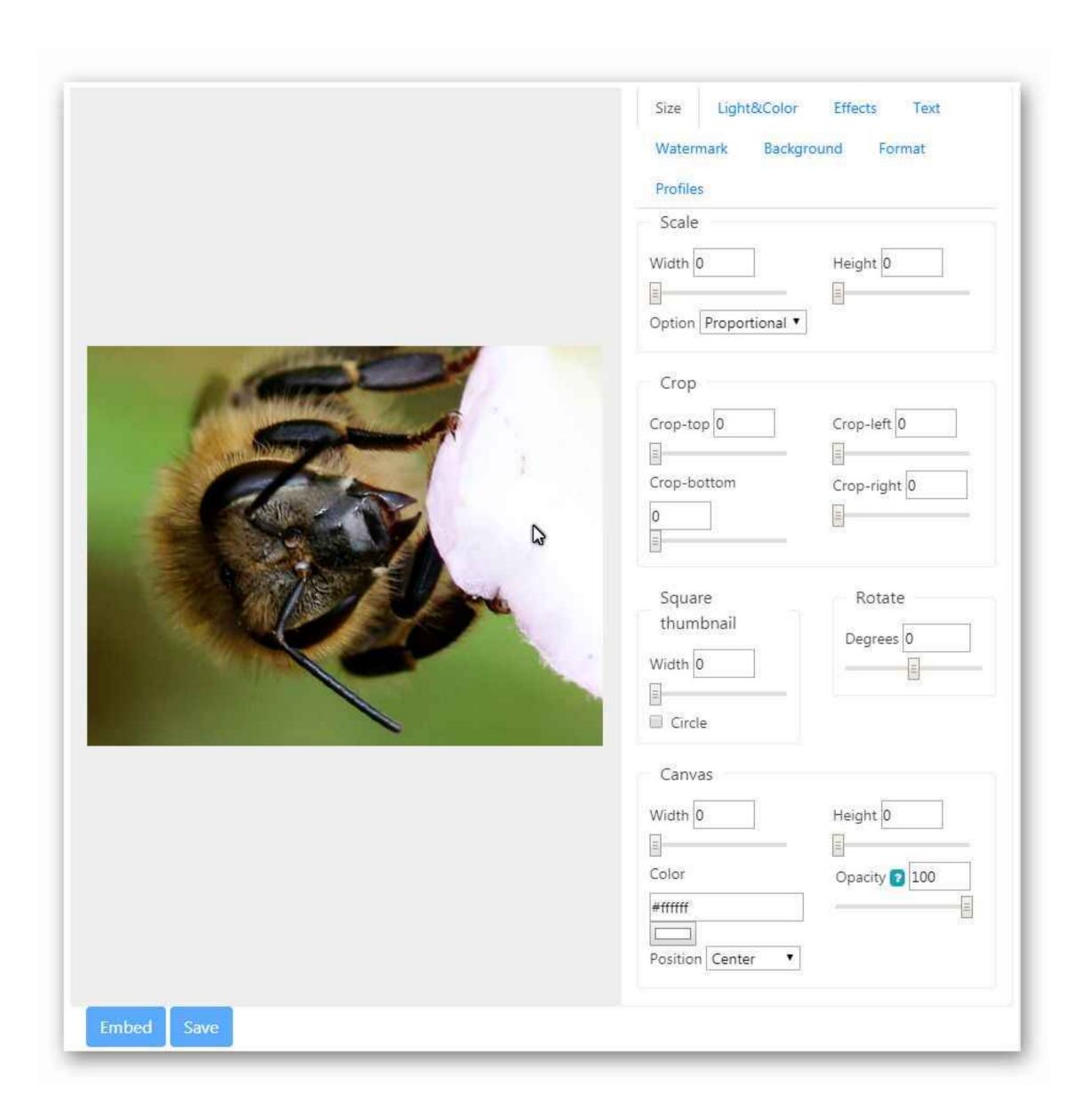
Present your products in style and project their images onto computer and smartphone displays, book covers or other advertising space. The mockup design studio within the Builderall platform offers a large number of templates for this purpose. So why don't you spice up your website with mockups and use the power Builderall provides for you?

Design Studio



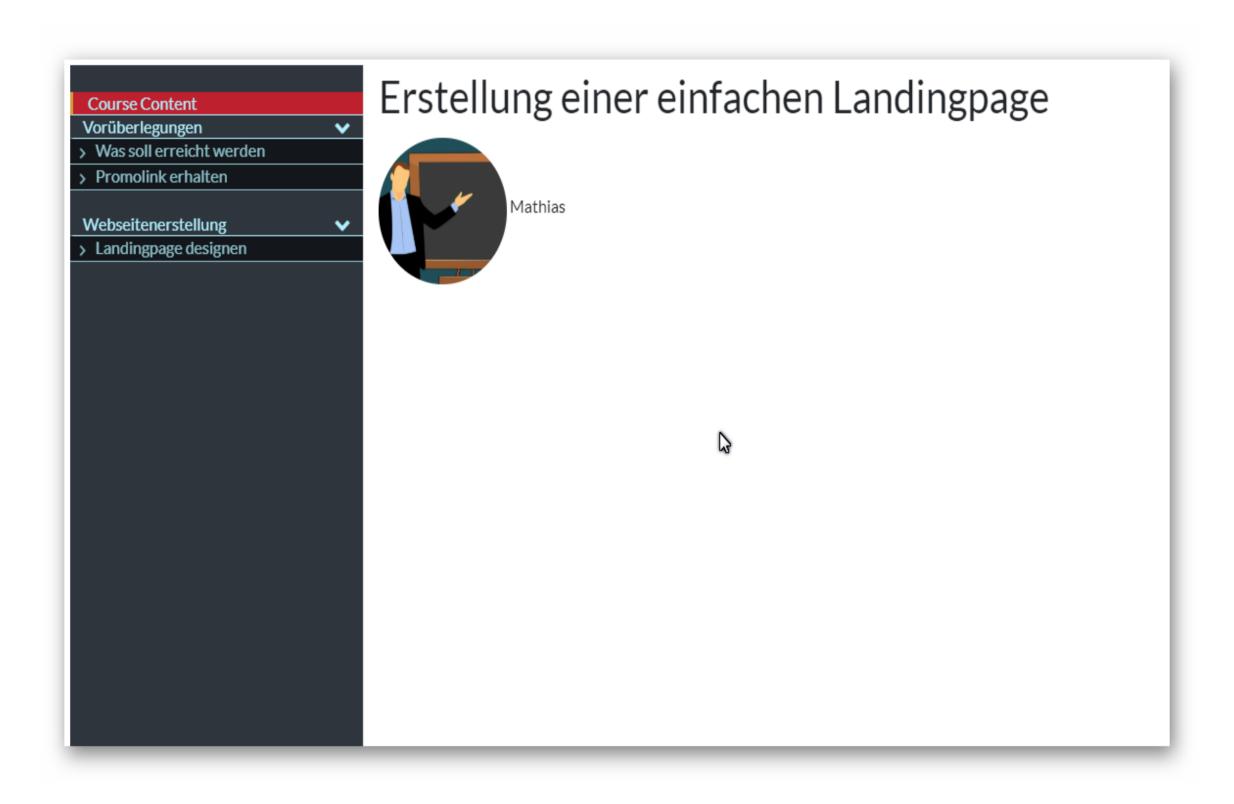
Photomanager

With Builderall's Photomanager you can optimize, manipulate and crop images for your website in many ways.



E-Learning App

With the e-learning app integrated into the Builderall platform, you can integrate a complete virtual learning platform into your website. It offers all the functions needed to set up courses/lectures consisting of several lessons. These in turn can consist of HTML text, pdf documents or video sequences. It is also possible to include examination questions, the correct answer to which determines the continuation of the respective follow-up lesson.



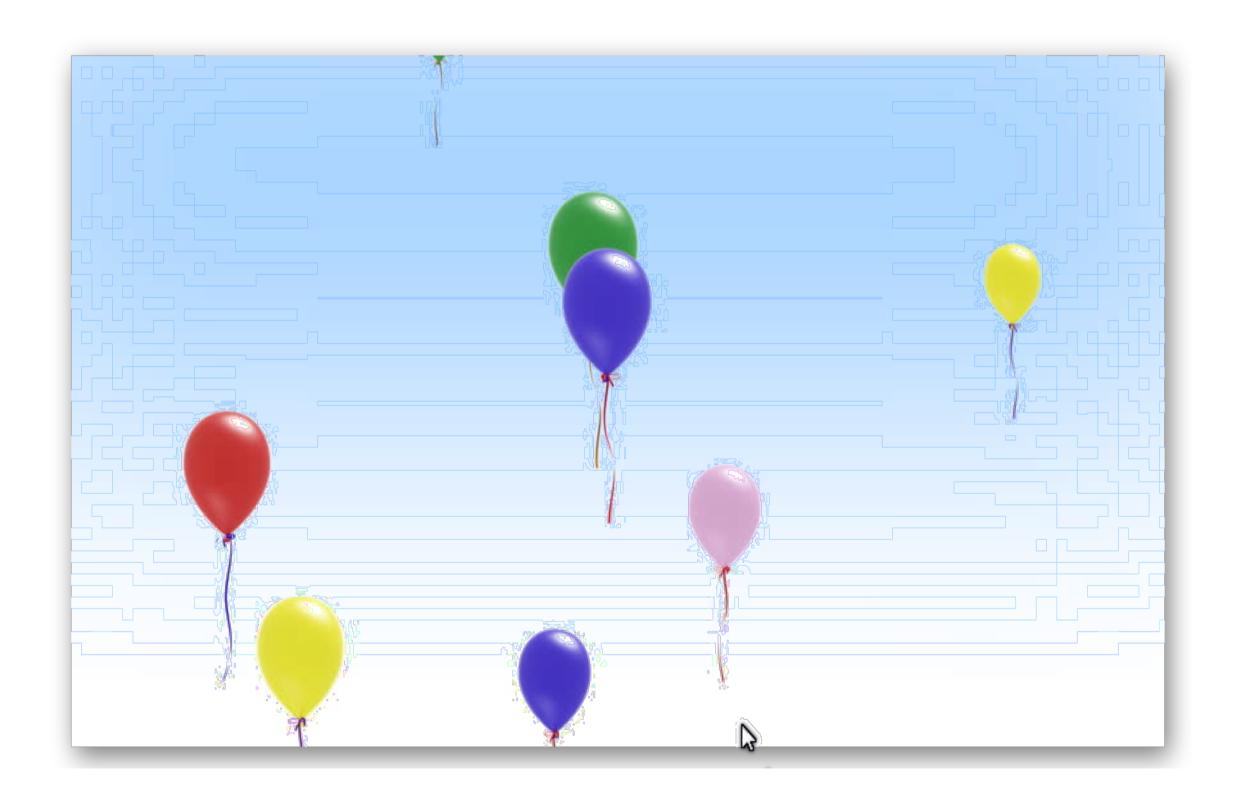
Animated Videos

A video editor for creating animated videos is also part of the Builderall platform, which helps to create great videos for marketing purposes. You can use it to create your own avatars that can, for example, greet visitors to your website personally or be used for advertising on social networks. A multitude of templates makes it easier to get started with this tool, which is interesting in many respects.



"Floating" Videos

"Floating" videos are among the eye-catchers of a website. Until now, their creation required expensive, special equipment. With Builderall, it'll be different. With the exclusive floating video technology integrated into this platform, this can be done in just a few minutes.



Presentation Tool

This tool cannot replace MS Powerpoint or Keynote, neither in its possibilities nor in its scope of functions. But if you need to quickly create a presentation without much training - then this tool is just the thing for you. What is very practical, however, is that you can insert the presentation directly into your website using the Pixelperfect Sitebuilder.



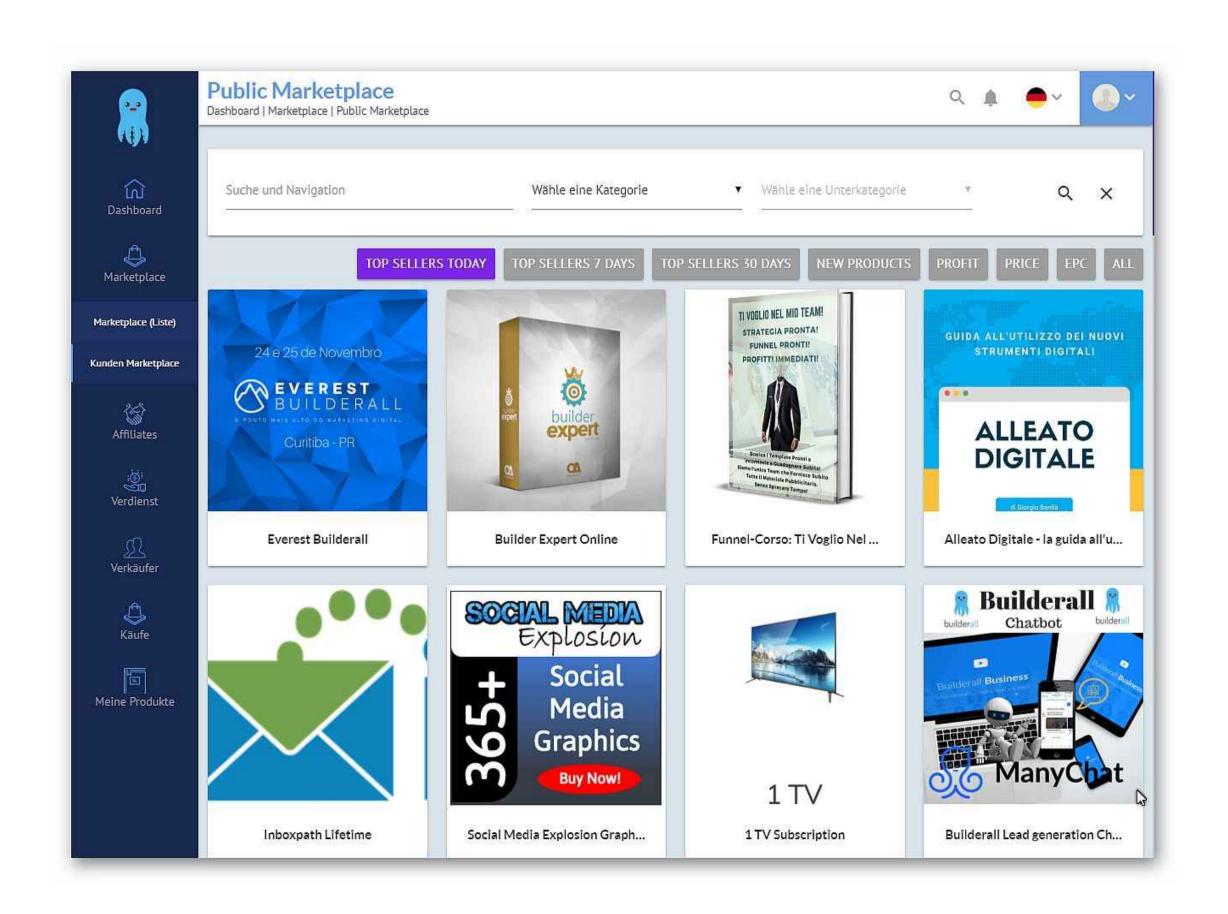
Webinar Interface

A highlight for all those who like to organize webinars on the web should be the webinar function integrated in Builderall. It offers everything a professional needs to create an interactive webinar with streaming option, screen sharing, webinar recording and more.



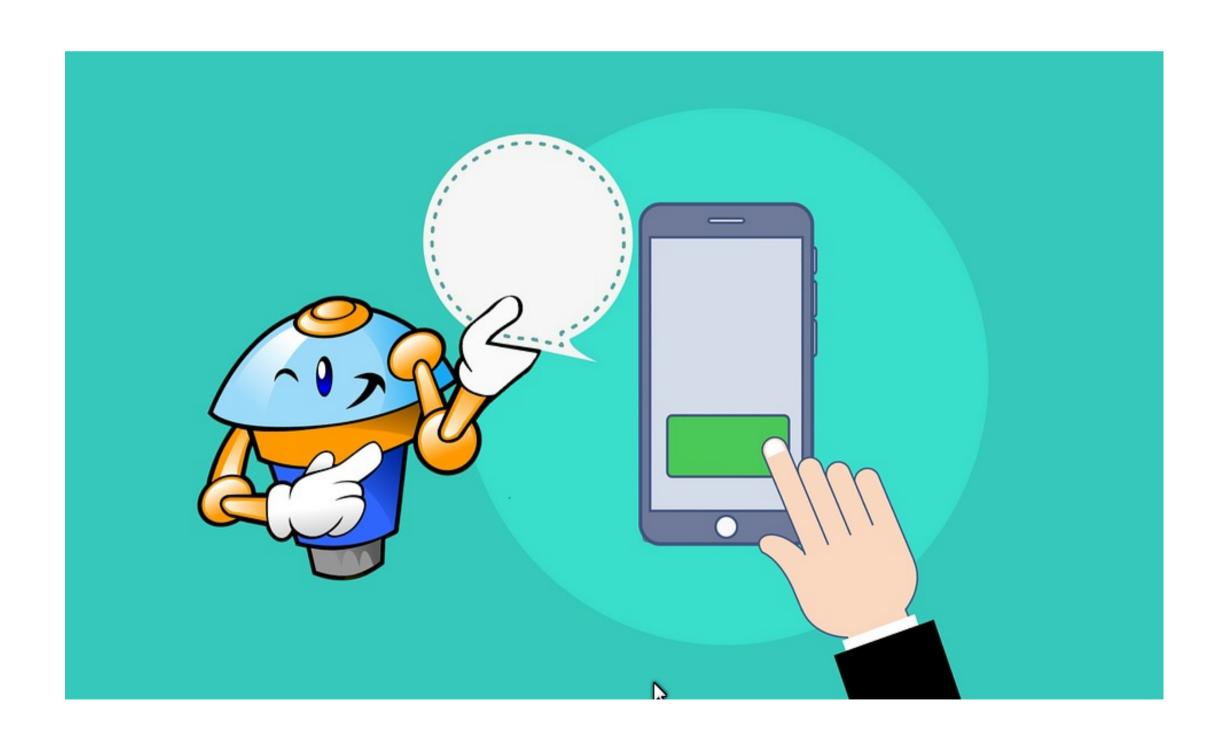
Marketplace a la Digistore24

Builderall-Marketplace is an affiliate platform on which you can offer your own digital products or advertise third-party products as an affiliate for a commission. Order acceptance, product delivery and payment management are handled analogously to the leading German provider Digistore24.



Facebook Messenger Chatbot

It is well known that chatbots can be used to create and automate complete conversations, e.g. using Facebook Messenger. Cleverly used, this handling is ideal for marketing and sales purposes. The chatbot contained on the Builderall platform can, for example, fully replace the "ManyChat" in the Pro version, which is subject to a charge.



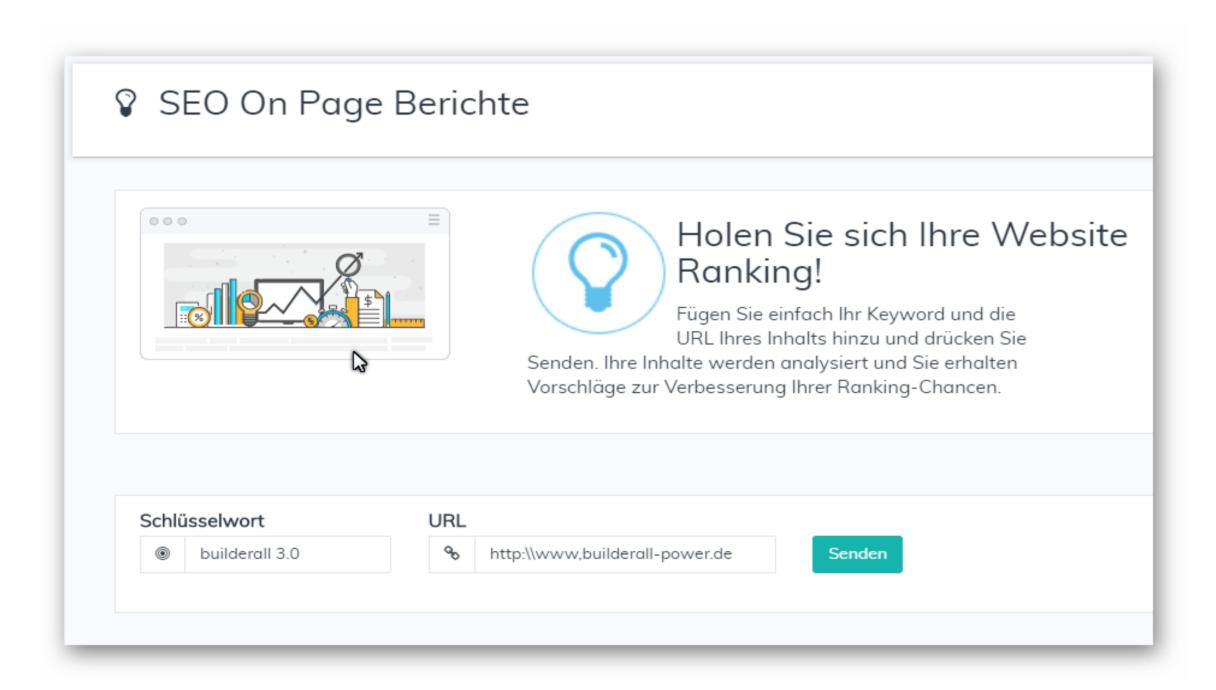
Browser Notifications

Have you ever noticed websites where suddenly a notification in the form of a note, an offer or any other message ("Mr. A from B also bought this product") appeared at the edge? Such messages are called "browser notifications". Builderall allows you to quickly and easily integrate such notifications into your web pages.



SEO On Page Reports

If you want your website to be ranked as far ahead as possible in search engines, you cannot avoid the complex topic of SEO (search engine optimization). Builderall also offers a small but very useful tool for a first overview. It shows on a scale from A to F how your website is positioned in relation to your keyword. This allows you to quickly and easily keep an eye on important SEO requirements even during the website design phase.



Click/Heat Map Tool

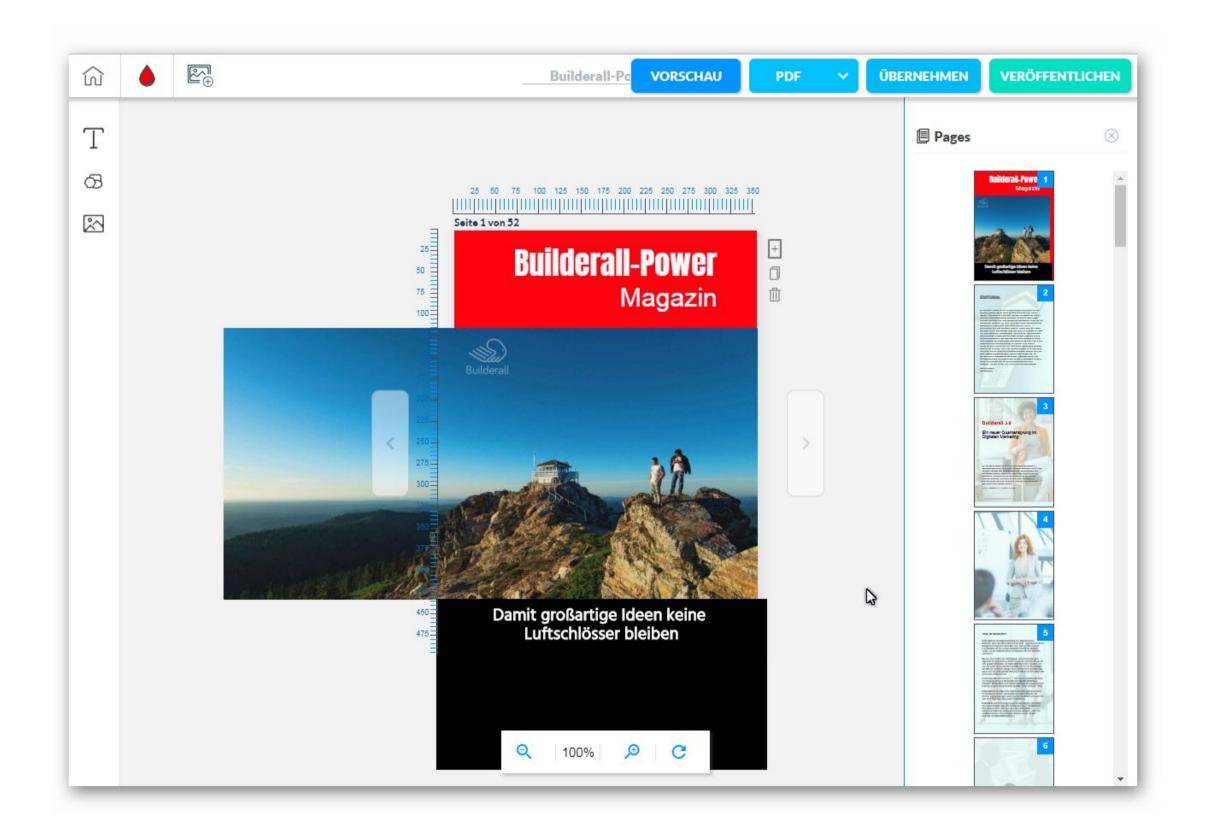
So-called "heat maps" are used to analyse user behaviour in relation to a website in more detail. Among other things, they help to find the places that are clicked particularly frequently. The click frequency is visualized graphically in the form of a color scale from green (a few clicks) to red (many clicks). While you usually have to buy such tools separately if you want to use them, here it is already an integral part of the Builderall platform.





Magazine Editor

Create your own digital magazines with this designer. The handling is minimalistically simple and the results - e.g. as pdf's - impressively professional. So why not design your own magazine or journal for your customers? Even if you are not a programmer or designer - you can do it!



By the way - also this magazine was created completely with the Builderall Magazine Editor.

Post Planner

With Builderall Post Planner you can effectively manage different social networks under one roof.

For example, you can access a calendar here that you can fill with content with just a few clicks. Now all you have to do is connect your Facebook page to the planner and you can create and schedule your Facebook messages within Builderall.



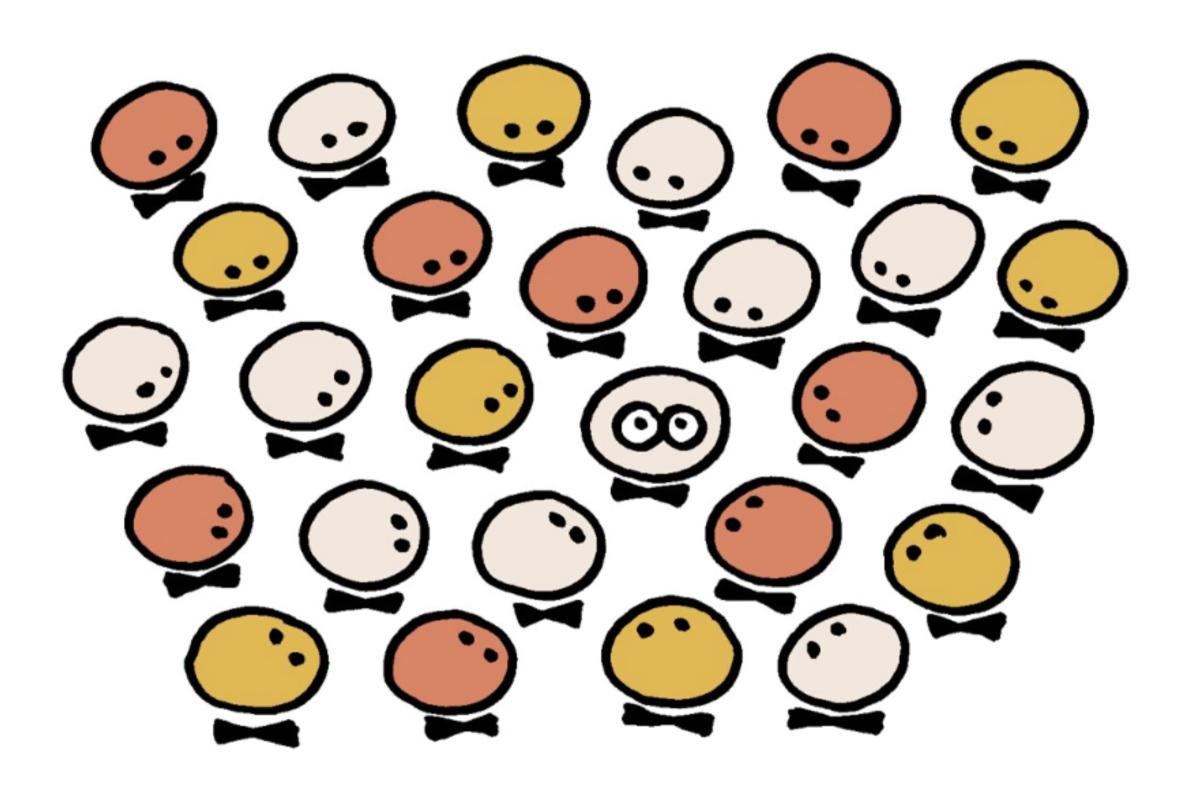
Builderall WhatsApp-Tool

WhatsApp is a powerful marketing tool because WhatsApp messages reach an opening rate of well over 80%. With the Builderall WhatsApp messaging app, you can automatically send text messages to a large number of recipients via your own number. This opens up new opportunities to establish contacts with potential customers or business partners.



Social Proof

With Builderall's Social Proof tool, as a website owner, you can elegantly increase conversion rates, highlight special offers, show the website viewer your recently purchased products, and track the consumers of your website.



Share Locker

With the Builderall Share Locker you can push the distribution of content on websites. The principle is quite simple: For example, you create an extraordinary blog article and offer there extra knowledge or a download, which is available for a share. This may have an unexpected viral effect.





Create a Viral Effect and Grow Your List

With just a few clicks you are able to lock any valuable content you want and make people share the post in order to have access to it.

Video Tags

Video tags can be used to add special "actions" to promotional videos. In this way, you can make their viewers make a phone call, send you an email or - probably the most common application - visit your website. In this way, you can effectively use self-created videos to initiate contacts, which would not be possible without video tags.



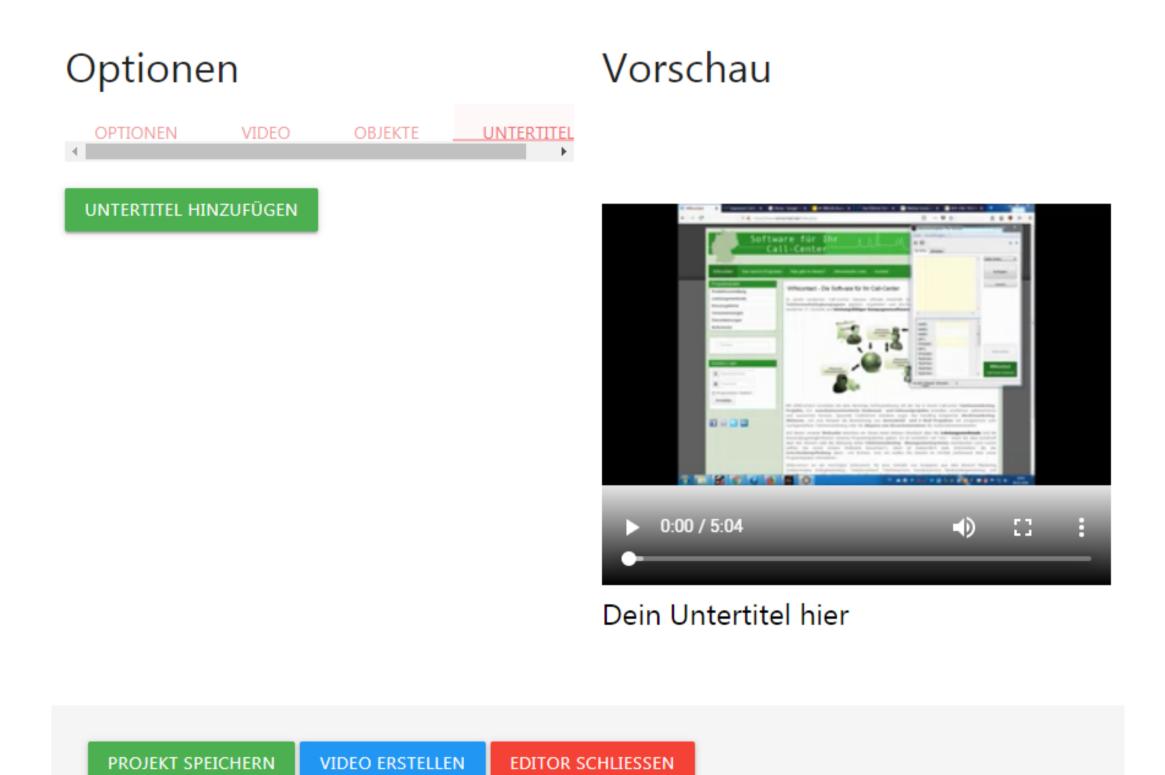
Sitebot

This tool gives you the ability to create chatbots without using Facebook. This allows you to equip your website with this powerful text-based dialogue system without having to rely on Facebook. It's really worth taking a look.



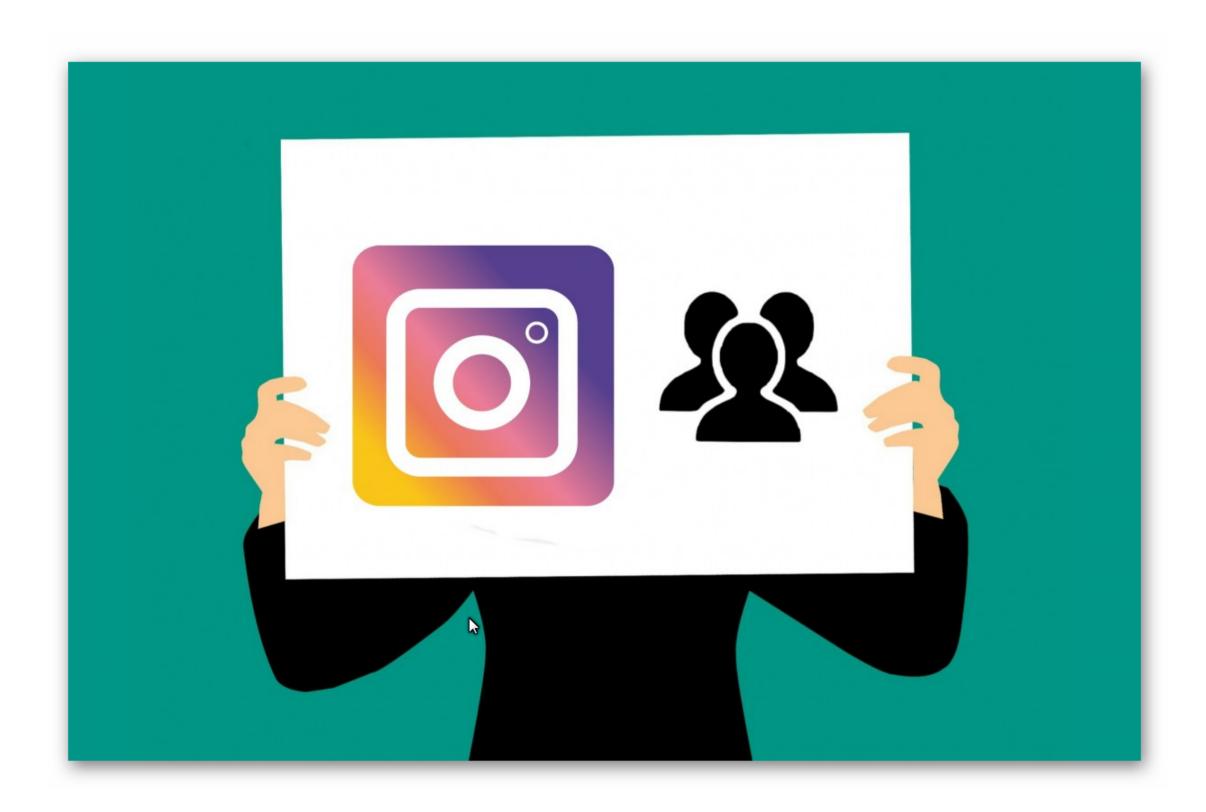
Video Wrapper

Enrich your videos explicitly with text and images. With Builderall's built-in video wrapper, you can create amazing and eye-catching videos in minutes.



Instagram Autoresponder

The Instagram autoresponder is an automation tool that allows you to keep all your followers on Instagram informed of your activities through posts at any time. Instagram is becoming increasingly popular with the younger generation, which of course can also be used for commercial purposes.



Smartphone App Construction Kit

How about a smartphone app for your customers? You think a development would be too expensive for you? Then just do it yourself! With the app construction kit, developing a smartphone app is in principle just as easy as creating a website - anyone can! "Programming" was yesterday. Just try it out and you will be surprised by the functionality and quickly find your taste in it...



Become an Affiliate Partner

Promote one of the most coveted products on the market.

Promote a product in a solid and lasting niche.

Use ready-made professional sales funnels to generate income online.

Build a stable and passive income.

Benefit from above-average customer loyalty.

Take part in training courses, meetings and webinars.

Apply for Builderall Build Sustainable Business

Builderall offers an ingenious affiliate program, or more precisely, a complete business, with which high commissions can be achieved permanently and by taking advantage of a leverage effect. At first glance, it appears to be more complicated than its proven predecessor, partly because it is designed to explicitly encourage Builderall Affiliate Partners to view the delivery of Builderall plans as a "real business model". It therefore contains aspects that explicitly reward personal effort and loyalty. And it is also open to anyone (even if you don't use Builderall yourself) who is willing to actively market this platform.

A detailed description of the partner program with detailed explanations of the earning opportunities can be found here:

Builderall affiliate program with earnings simulation



